Image



Hitendra Singh N. Varma

Project Coordinator · Webflow × AI

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PROFILE

I keep Webflow projects on scope, on time and launch-ready, and I deliver them faster with AI. 8 years in IT, 4 in Webflow, team lead since 2025. I coordinate 200+ hour projects for US and European clients: Claude builds in Webflow through MCP, while I own the plan, the client and the quality.

Certified Webflow Expert · ✦ Claude + Webflow MCP

VELOCITY

8+ yrs	20	100%	40–45%
in IT, 4 in Webflow	Webflow projects shipped	projects delivered on schedule	faster builds with AI

CURRENT SPRINT

HV-07 · EPIC · Delivery · ● IN PROGRESS

Associate Team Lead, Webflow

Zealousweb Technologies Pvt. Ltd. · Jun 2025 – present

ACCEPTANCE CRITERIA MET

- [x] Coordinate **200+ hour** Webflow projects from kickoff to handover, **100% on schedule**.
- [x] Introduced an **AI-first build workflow**, Claude connected to Webflow through MCP, cutting build time **40–45%** on 5 projects.
- [x] Lead **4–5 members** across **5–10 concurrent projects**; set weekly priorities in ClickUp and review work before it reaches the client.
- [x] Run calls with **US and European clients**, turn loose requests into clear scope, and manage change requests.
- [x] Own estimation, status reporting and production QA across **20 Webflow projects**, including GSAP and API-integrated builds.

#coordination #clickup #claude-mcp #webflow-cms #gsap

AI is the jet. I am the pilot. The better the pilot, the faster we reach the destination.

// how I work

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SPRINT HISTORY

S06 **Senior Webflow Developer** · Zealousweb Technologies
Built custom Webflow sites in SCSS, earned the Webflow Expert certification, then took on client communication, task allocation and estimation.
2021 – May 2025

S05 **UI/UX Designer** · iTechNotion Pvt. Ltd.
→ Jul 2021

S04 **WordPress UI Developer** · Sarjen Systems Pvt. Ltd.
→ Mar 2021

S03 **Web and UI/UX Designer** · Mike Sierra HealthCare
→ Jul 2020

S02 **Web Designer** · I-Serve Infosoft Pvt. Ltd.
→ Feb 2020

S01 **Jr. Web Designer** · I-link Infosoft Consultancy
2018 → Jul 2019

SKILLS BOARD

DONE 4

HV-11
Coordination
Scoping, estimation, milestones, risk tracking, resource allocation, status reporting, change management, QA and launch

HV-12
Webflow and dev
Webflow CMS, Interactions, GSAP, JavaScript, REST APIs, HTML5, CSS3, SCSS, SEO, hosting

HV-13
Design
Figma, Adobe XD, Sketch, Photoshop, Illustrator

HV-14
Client communication
Client calls, requirement gathering, clear agreed scope

IN SPRINT 2

✦ HV-21 · AI
AI delivery
Claude with Webflow MCP connector, ChatGPT, Codex, Cursor, VS Code

HV-22
Project management
ClickUp (primary), Teamwork, Monday.com, Trello, Bonsai, Slack, Google Workspace

BACKLOG 1

HV-31
Version control
Git, GitHub, Bitbucket (basic)

+ next story

MORE

RECOGNITION

Certified Webflow Expert

WOW Award · May 2022
Zealousweb monthly award for outstanding use of skills

EDUCATION

B.E., Computer Science
GTU, 2018 · CGPA 7.79

Diploma, Computer Science
GTU, 2015 · CGPA 8.71

INTERESTS

Exploring no-code and AI tools

Hosting live events

Bike riding